# TOURNAMENT DIRECTOR FREE BENEFITS

Please review the Match Tennis App tournament director timesaving benefits listed below. There is no cost to any Tournament Director to use the following Match Tennis App services:

#### **DOUBLES PAIRING SERVICE**

Save having to flag hours and hours of emails and phone calls from parents trying to find doubles partners by using Match Tennis App's FREE privatized doubles pairing service. Already used by the most prominent USTA tournaments nationwide such as the USTA National Hardcourts, National Clay Courts Easterbowl etc..

# TENNIS LINK UPDATE AUTO COMMUNICATIONS

Match Tennis app will push out Tennislink auto communications to participants during all events.

When a TD posts a new message to Tennislink during a tournament, such as "rain delay", "schedule change", "draws are posted", etc., participants will automatically receive an email notification that Tennislink has been updated. The email will contain the new message update with a direct link to the Tennislink message saving parents from having to go to the website over and over to click "refresh" to discover updates!

### FREE TOURNAMENT WEBSITE FOR EACH TOURNAMENT

MTA provides a free mobile responsive website for each of your individual tournaments, This provides greater exposure for your sponsors and makes it easy for participants to click and find hotels with directions that pop up GPS and more. (Click <a href="here">here</a> to view real 2019 example...takes only 5 min to customize for each event)



# \$50/CASE FOR ITF/USTA REGULATION BALLS

Save thousands of dollars a year! The Diadem Premium All Court Ball uses premium TTI Felt and is approved for both USTA and ITF tournaments. Through this special offer you can buy cases of 24 cans of three ball cans for \$50 per case. This ball is a tournament level ball designed for durability and consistent playability. Please see the attached flyer for how to contact Diadem to take advantage of this special offer.

# FREE GROUP AND INDIVIDUAL TEXT MESSAGING

Use MTA's FREE communication service for individual or group messaging to text, email, twitter to tournament participants.

Parents love being kept up to date in real time directly to their mobile device.

TD's are using this service to communicate rain delays, schedule changes, draw change updates etc.

TD's also use for notifications of player lunches, player parties, prize give-aways and more. Want to flag less emails and phone calls from tournament participants? Keep them in the know...You can't communicate too much!