

TENNIS

Ambassadors

What is a Tennis Ambassador?

Tennis Ambassadors are volunteers who, as avid and passionate tennis players, are motivated to promote the sport of tennis to their family, friends, coworkers, neighbors, and other potential players in their community on behalf of their CTA.

What do Tennis Ambassadors do to help support the CTA and grow the game?

- Talk about tennis and play opportunities with everyone they meet! Whether it's at a PTA meeting, the grocery store, or the lunch room at work, they manage to slip their love of tennis into the conversation.
- Identify opportunities to pop up a portable tennis net, using lighter racquets and foam balls, and offer adults and families a way to see how easy it is to start playing tennis.
- Attend festivals and events in the community along with CTA representatives to talk about tennis, gather contact info for interested potential players and assist them with registering for Tennis Apprentice.

What is offered to Tennis Ambassadors as a THANK YOU for their support?

USTA Georgia is here to help you and your Tennis Ambassador(s) grow participation in your CTA. We will provide:

- Tennis Ambassador Apparel
- Nametag and business cards
- Support from USTA Georgia Marketing Department
- Reimbursement of 2 seasons of League fees per year
- 2 Free BB&T Atlanta Open tickets, July 22-25 (Day or Night session)
- Equipment as needed

For more information, please contact:

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