

Beyond The Horizon

USTA Georgia Staff

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Updated USTA Georgia logo



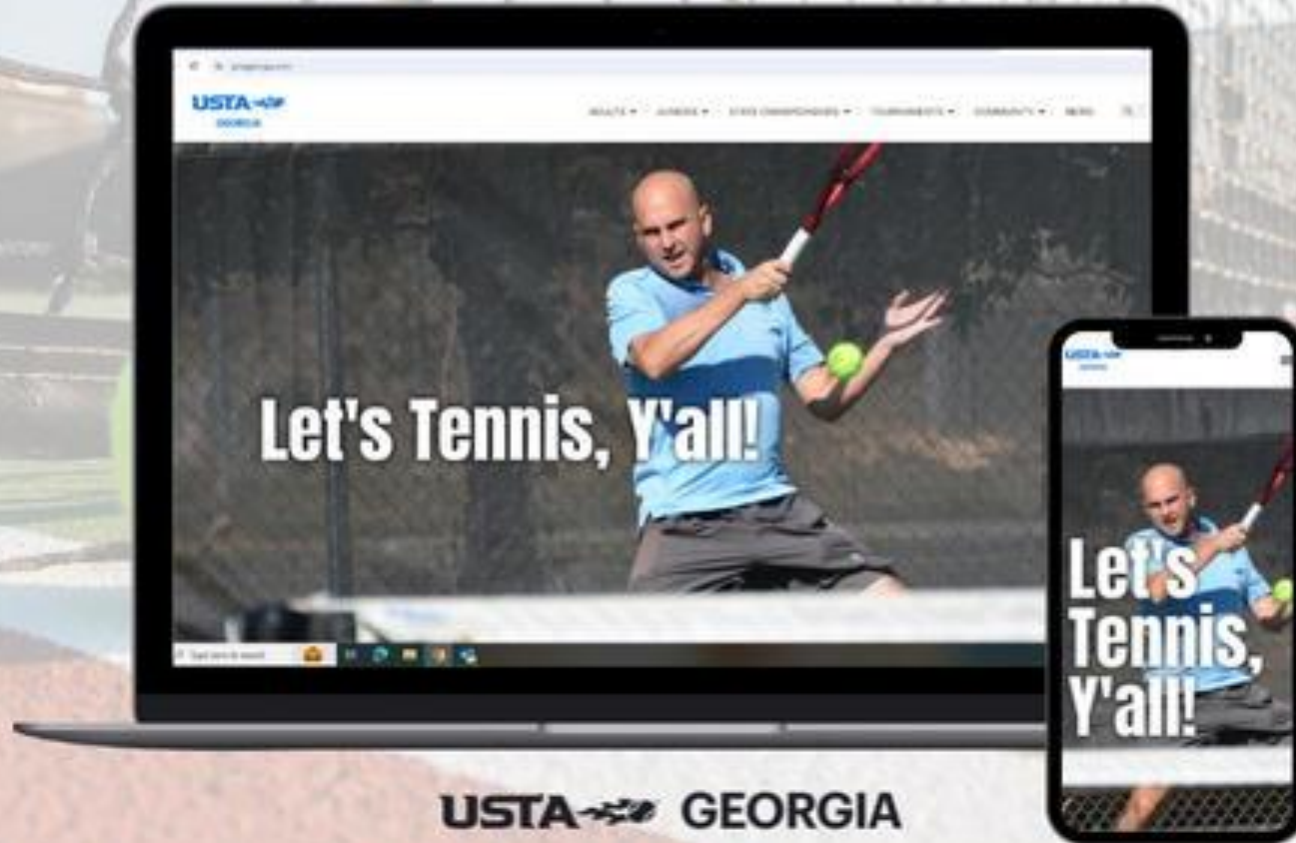
Georgia Performance - 2023

Category	2022 Actual	2023 Actual	% Growth
Junior Team Tennis	5,640	6,014	7%
Team Challenge	175	2,958	1590%
JTT & Team Challenge Total	5,815	8,972	54%
Junior Tournament	17,810	18,496	4%
Total Juniors	23,625	27,468	16%
Adult Tournament	2,696	4,117	53%
Adult Leagues	63,715	66,593	5%
Total Adults	66,411	70,710	6%
Total Participation	90,036	98,178	9%



Introducing the new **USTAGEORGIA.COM**

Your Destination for Everything USTA Georgia



USTA  **GEORGIA**



Are you a newcomer to adult tournaments, or have you not participated in an adult tournament in the last decade? If so, we're excited to cover your entry fee!

Register and compete in a 2024 Adult Georgia National Level 1-7 tournament, and we'll reimburse your entry fee.* Even if you've already played in a tournament this year, you're still eligible!

*Only first-time adult tournament players or players who haven't played in an adult tournament in the past ten years will qualify.

USTA  **GEORGIA**



Celebrating Black History Month

"I always wanted to be somebody...If I've made it, it's half because I was game to take a wicked amount of punishment along the way, and half because there were an awful lot of people who cared enough to help me."

Althea Gibson



USTA GEORGIA 2024 FACILITIES GRANT



Application Deadline: April 15, 2024
Notification of approval: May 15, 2024

USTA Georgia offers financial facility assistance for basic facility improvements. These improvements include tennis court amenities like backboards, windscreens, nets, scoring devices, and general maintenance items.

Funding is up to 50% of the total project cost with a \$5,000 maximum.

Application requirements include:

- Established working relationship with local CTA
- Letter of support from local CTA
- Host USTA programming on facility courts
- Current USTA Organizational Membership

APPLY NOW



2024 USTA GEORGIA FACILITIES GRANT

The 2024 Facility Grant offers financial assistance for basic facility improvements. These improvements include tennis court amenities like backboards, windscreens, nets, and scoring devices.

Funding is up to 50% of the total project cost with a \$5,000 maximum.

Priority will be given to facilities who have an established working relationship with their local Community Tennis Association and host USTA programming on their courts. Letter of support from local CTA is required.

Facility must have a current USTA Organizational Membership before receiving funding.

Application
deadline:

April 15, 2024

Approval
notice:

May 15, 2024



**APPLY
TODAY!**



USTA Georgia “Vision 2026”

Marketing Coordinator hire for extra CTA marketing support

Administrative/Personnel grant significant increase for 2024

Facility Grant outreach

Vision 2026

OUR MISSION
To promote and develop the growth of tennis throughout the state of Georgia.

OUR VISION
To be recognized as the leader of the Southern section through proactive growth, planning and execution.

League Program & Player Expansion

Continue to grow our core programs while working with USTA Southern to increase player retention and bridge the gap between entry-level players and formal league participants.



Community Tennis Development

Establish a multi-part plan to help CTAs proactively strengthen their organization, and continue to provide leadership and support to school tennis outreach initiatives.

Marketing and Communication

Implement various marketing campaigns to increase the awareness of tennis' health benefits and effectively communicate the impact of USTA Georgia and our CTAs.



Organization Excellence & Partnerships

Cultivate greater board governance supporting the growth of USTA Georgia tennis by streamlining our systems and forming strategic business partnerships.

Revenue & Foundation Outreach

Identify where facility improvement grants can be distributed to increase sustainability in the future while continuing to nurture the relationship between USTA Georgia and the Georgia Tennis Foundation.



National Tennis Month - May 2024





GEORGIA TENNIS
F O U N D A T I O N



GEORGIA TENNIS
F O U N D A T I O N



GEORGIA TENNIS
F O U N D A T I O N

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GEORGIA TENNIS
FOUNDATION



SCHOLARSHIP OPPORTUNITIES

ALL SCHOLARSHIP APPLICATIONS ARE DUE SUNDAY, MARCH 31, 2024

Manny Guillen Scholarship
Amount: \$1,500
Eligibility Requirements:

- High school senior of Hispanic origin
- Currently on a varsity tennis team
- Entering college after graduation

Ralph Grieco Family Foundation Scholarship
Amount: \$1,500
Eligibility Requirements:

- High school senior on a varsity tennis team
- Entering college after graduation

Richard Bowers Scholarship
Amount: \$1,500
Eligibility Requirements:

- High school senior on a varsity tennis team
- Entering a U.S. military college after graduation

OR

- Current member of one of the United States armed forces collegiate tennis teams

Got Tennis Pride?

Let it Show with a Georgia Tennis Specialty License Plate!

Tennis Courts
Next Exit





100% of our league administering CTA's are now on ACH deposit for their league fees

Feedback?

Have fun along the way,
celebrate successes, try
new things, don't be
afraid to fail and thanks
for all you do!



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