

The Social Serve



April 2024

Upcoming for USTA Georgia

April 4-6

2024 USTA Tennis on Campus
National Championship - Rome, GA

UGA, Georgia Tech, and Emory will be competing

April 5

Junior Tennis Summer Camp
Scholarship Deadline

[Scholarship
Info](#)

April 8

National Tennis Month Event Registration
Deadline - Serve Tennis

[NTM & Event
Reg. Info](#)

**This deadline is for groups wanting to receive funding
for their NTM event(s).**

Social in April

National Day Calendar

Notable mentions of the month:

- 4/1 April Fools
- 4/7 National "No Housework" Day
- 4/10 National Siblings Day
- 4/18 National Exercise Day
- 4/20 Volunteer Recognition Day

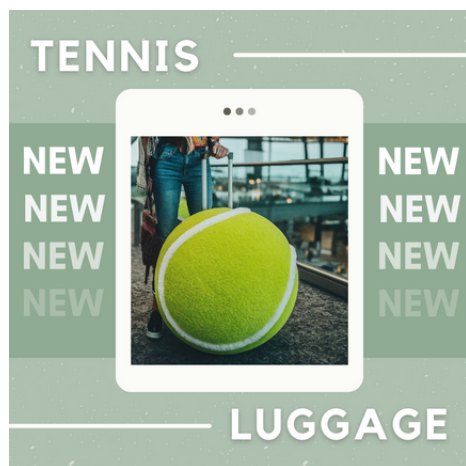
[Website
Link](#)

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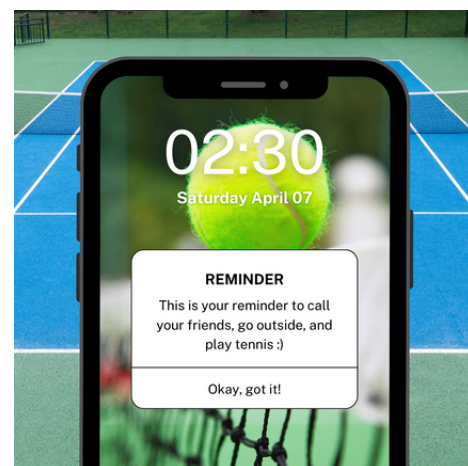


Content Inspiration

(Click images to download)



April Fools' Day



Social Media Tips and Tricks

1. **Facebook's Featured Section:** Add posts to this section for any events/announcements that you want people to find quickly. This is where you can show off the big things your CTA is doing, and the Featured section is listed first when people visit your page.
2. **Promo Items:** Everyone loves promo items! 4Imprint.com is a favorite at USTA Georgia, and they have great products for you to customize with your logo. Everyone loves a promo giveaway too!

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CTA Spotlight

Southern Crescent

This is such a great photo! If one of your players or teams advances to any National Invitationals or Championships, make sure to show them some love and applause!

[Post Link](#)

Southern Crescent Tennis Association
2d · 🌐

SCTA is so proud of you!!!! Way to play ladies!!! 🍷🍷🍷



👍❤️ 41

7 comments

Tennis Trivia: Did you know?

A tennis ball is only in action (in a state of movement) for about 20 minutes during a standard 2.5 hour match. You gotta be kidding!



DON'T FORGET!

Marketing Grants Available to You

Marketing Match Grant

Go above and beyond with your marketing ideas and let us help with costs!

Promo Grant

Show your players some love with some fun USTA Georgia promo items!

Social Media Grant

Put money behind your social media content and reach even larger audiences!