

# **JUNE 2024**

# **Upcoming for USTA Georgia**

## May 31 - June 3 Columbus

40 & Over State Championship, Columbus 3.0, 3.5, 4.0, 4.5

#### June 7-10 Columbus

55 & Over State Championship 3.0-4.0, 9.0 Combined

#### **June 14**

2025-2026 USTA Georgia Board of Directors, District Rep and Nominating Committee Application Deadline (2nd Phase)

## **Social in April**

National Day Calendar

Notable mentions of the month:

6/7	National Donut Day
6/8	National Best Friends Day
6/16	Father's Day
6/19	Juneteenth
6/20	Summer Solstice
6/30	National Social Media Day

**More Info** 

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<u>Application</u> Portal

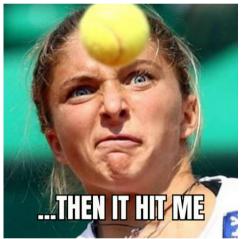
> Website Link



#### **Content Inspiration**

(Click images to download)







Father's Day

# **Social Media Tips and Tricks**

- 1. Content Metrics Make sure you review your posts' performance metrics to understand how many people viewed your content, engaged with it, or clicked on the added link. Facebook constructs a great analysis of post performance and your audience demographic.
- 2. Plan Ahead, with Pictures! Now is the time to take ALL the pictures. These will be helpful on those days you feel like you have nothing to post. Nothing like a summer throwback picture to get people excited!



### **CTA Spotlight**

NOGTA recently held their annual Terry Wood Memorial Tournament to benefit Hamilton Cardiac Services at Hamilton Medical Center. The association hosted over 100 players at the event and raised over \$5,000! Amazing work!





## **Tennis Trivia**

Where is the world's oldest tennis court located?











#### **DON'T FORGET!**

Marketing Grants Available to You

#### **Marketing Match Grant**

Go above and beyond with your marketing ideas and let us help with costs!

#### **Promo Grant**

Show your players some love with fun USTA Georgia promo items!

#### **Social Media Grant**

Put money behind your social media content and reach even larger audiences!