

**Contact Information:**

Georgia Tennis Foundation  
Amanda Boudreau  
amanda@georgiatennisfoundation.org  
678-905-2964



**GEORGIA TENNIS**  
FOUNDATION

**FOR IMMEDIATE RELEASE**  
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**Joe Dorn & Robb Bunnell Announce Matching Fund  
To Support the Joe Dorn First Serve**

**MARIETTA, GA** – In a shared commitment to expand the reach of tennis for under-resourced youth and communities throughout Georgia, Joe Dorn and Robb Bunnell are pleased to announce the establishment of a matching fund for the **Joe Dorn First Serve**. Together, they will match contributions up to **\$15,000** received between now and December 29th.

This matching period offers an excellent opportunity for supporters to act as ambassadors of the Foundation while maximizing the impact of their contributions.

The **Joe Dorn First Serve** brings tennis to more than 7,000 children each year and has impacted almost 80,000 students since its inception. The First Serve provides financial assistance to National Junior Tennis and Learning (NJTL) Chapters, which offer a pathway for juniors to develop tennis skills in conjunction with educational programming. In 2024, the Georgia Tennis Foundation supported 15 NJTLs.

Contributions during this matching period will result in a direct and lasting impact. Donations provide essential equipment like rackets, balls, and nets, ensuring that young athletes have the tools to pursue their passion for tennis. Additionally, donations support various scholarships that allow students to attend tennis camps where they receive high-quality coaching and mentorship. All donations help ensure that students across Georgia have access to programs that emphasize teamwork, community building, and personal development.

The **Georgia Tennis Foundation** serves to grow and enhance the development of tennis in the state of Georgia by providing philanthropic community tennis programs with emphasis on youth development.

[Pledge your matching donation here!](#)