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Game On: How CTAs Can Attract and Develop Tennis Coaches

ALLAN JENSEN & FRANCIE BARRAGAN

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INTRODUCTIONS:

NAME & CTA

**DOES YOUR CTA RUN INSTRUCTIONAL
PROGRAMMING?**

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IDENTIFYING THE NEEDS OF YOUR COMMUNITY:

**-WHO RUNS THE TENNIS PROGRAMMING AT YOUR
PUBLIC FACILITIES?**

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EXPLORING THE DATA - 2024 PAC RESULTS



25.7 million Americans play



55% play at public facilities



22.6 million interested non-players

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HOW DO YOU RECRUIT NEW COACHES?

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Non-Certification Coach/Volunteer Trainings

*Hosting - provide courts & promote the workshop (min - 10 participants)

*Duration - 2-3 hours

-Community Coach

-High School Coach

-Grow the Game

-Adaptive Tennis

-Wheelchair Tennis

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Community Tennis Coach Workshop

Learn principles of coaching tennis & group programming to players of all ages & levels!
*Open to new & experienced coaches.

Date:
Location:
Cost: Free!



Grow the Game Tennis Workshop

Learn how to introduce tennis to all, connect with tennis leaders & discover new tennis programming options near you! (Open to all!)

Date:
Location:
Cost: Free!



Wheelchair Tennis Coach Workshop

Learn principles of coaching wheelchair tennis to players of all ages & levels! *Open to new & experienced coaches.

Date:
Location:
Cost: Free!



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Certification Pathway Workshops

*Hosting - provide courts, indoor back-up (gym or courts) & promote the workshop
(min - 16 participants)

*Duration - 12 hours

-USTA Coaching Fundamentals Workshop

***PTR & RSPA Workshops (not run by USTA)**

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QUESTIONS



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**If you would like to learn more about
scheduling a coach workshop in
Georgia, please contact Bill Dopp
(dopp@sta.usta.com)**