

The Social Serve



AUGUST 2025

Upcoming for USTA Georgia

August 1-3 **Columbus**

2025 USTA Georgia Tri-Level State Championship

[More Info](#)

August 9

Georgia Tennis Foundation Hall of Fame Induction Ceremony

[Purchase Tickets](#)

August 24 - September 7

2025 US Open

Social in August

National Day Calendar

Notable mentions of the month:

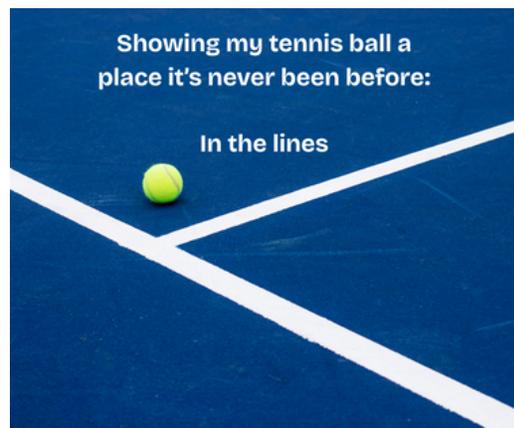
- 8/3 National Georgia Day
- 8/15 National Relaxation Day
- 8/17 Nonprofit Day
- 8/30 National Beach Day

[Website Link](#)

The Social Serve



Content Inspiration



Social Media Tips and Tricks

🎯 Post at Peak Times

Use analytics to find when your audience is most active

🎯 Use High-Quality Visuals

Bright, clear images and videos grab attention

🎯 Use Templates

Canva or CapCut can make posts uniform and faster to produce

The Social Serve



CTA Spotlight

EVTA

The Etowah Valley Tennis Association celebrated Wimbledon in style by hosting a Wimbledon Themed Round Robin! It was free to play, open to all levels, and they even had a wooden racquet demonstration!

[Post Link](#)



Tennis Trivia: Did You Know?

The U.S. Open was the first Grand Slam to feature night sessions, starting in 1975, making it a fan favorite for prime-time drama.



DON'T FORGET!

Marketing Grants Available to You

Marketing Match Grant

Go above and beyond with your marketing ideas and let us help with costs!

Promo Grant

Show your players some love with fun USTA Georgia promo items!

Social Media Grant

Put money behind your social media content and reach even larger audiences!