

The Social Serve



DECEMBER 2025

Upcoming for USTA Georgia

2025 Annual Awards

USTA Georgia announces its 2025 Award Winners

[Winners](#)

February 7-8, 2026

USTA Georgia CTDW & Annual Meeting

[More Info](#)

Social in December

National Day Calendar

Notable mentions of the month:

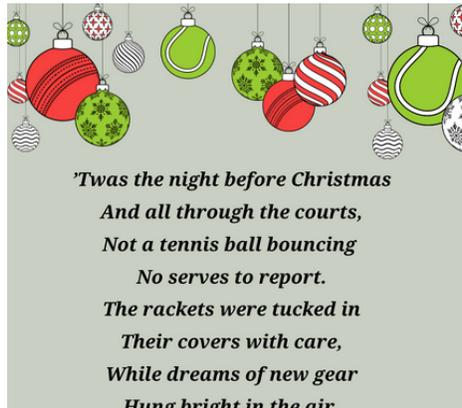
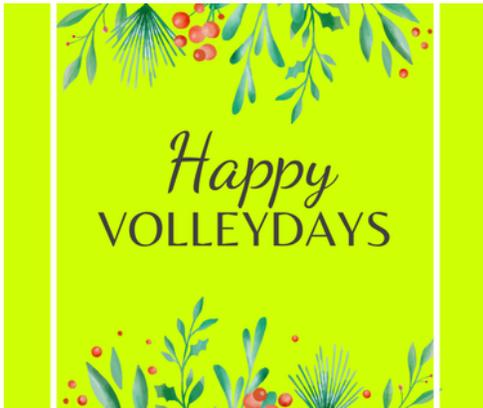
- 12/2 National Day of Giving #GivingTuesday
- 12/4 National Cookie Day
- 12/ Hanukkah Begins
- 12/21 First Day of Winter
- 12/25 Christmas Day
- 12/31 New Years Eve

[Website Link](#)

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Content Inspiration



Social Media Tips and Tricks

Don't forget to engage with your followers - Social media algorithms reward engagement. Interactive features like polls, quizzes, and sliders encourage followers to interact with your content instead of passively scrolling.

Show love to your audience - Even small achievements or shoutouts can build credibility and inspire others. Featuring your audience creates community and encourages more engagement.

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CTA Spotlight

Etowah Valley Tennis Association (EVTA)

The Etowah Valley Tennis Association kicked off November by hosting their annual Captains Dinner, celebrating the incredible leaders who make our teams shine! The night was filled with Captain of the Year awards, fun trivia, and delicious food from Swheat Market Deli.



[Post Link](#)

Tennis Trivia: Did You Know?

Unlike other Grand Slams, Wimbledon does not allow advertising on the court, preserving tradition.



USTA Marketing Grant applications are closed for 2025. Check back in January!

[GRANTS](#)

Marketing Match Grant

Go above and beyond with your marketing ideas and let us help with costs!

Promo Grant

Show your players some love with fun USTA Georgia promo items!

Social Media Grant

Put money behind your social media content and reach even larger audiences!