

The Social Serve



NOVEMBER 2025

Upcoming for USTA Georgia

November 7-9

Macon

18/40 & Over Combo State Championships

[More Info](#)

November 15-16

Chattanooga

USTA Southern Sectional Adaptive Championship

Social in November

National Day Calendar

Notable mentions of the month:

Men's Health Awareness Month #Movember

11/2 Daylight Savings Ends (fall back)

11/11 Veterans Day

11/13 World Kindness Day

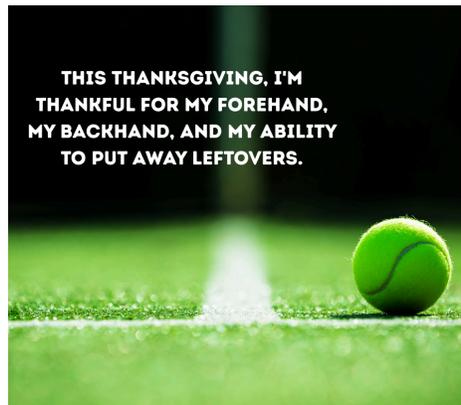
11/27 Thanksgiving Day

[Website Link](#)

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Content Inspiration



Social Media Tips and Tricks

Member Appreciation - Show your association members some love by organizing a Member Appreciation event! Whether you feature members on your social media or host an open play gathering at your local courts, members would love a spotlight.

Inspiration Can Come From Anywhere - Don't only look to other tennis groups for content inspiration. Creativity can be anywhere! Look at billboards, store signs, or other brands on social media that intrigue you and pull new inspiration.

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CTA Spotlight

Golden Isles Tennis (GIT)

The third annual Smash Breast Cancer Triples Tournament, hosted by GIT, was held on Oct. 4 at the Epworth Park Tennis Courts. The event featured a raffle, art sale, bake sale, and food trucks. Non-players were encouraged to attend and support the cause. All proceeds benefited local breast cancer care programs.



[Post Link](#)

Tennis Trivia: Did You Know?

The shortest Grand Slam final in history lasted only 34 minutes – Steffi Graf defeated Natasha Zvereva 6-0, 6-0 at the 1988 French Open.



DON'T FORGET!

Marketing Grants Available to You

[GRANTS](#)

Marketing Match Grant

Go above and beyond with your marketing ideas and let us help with costs!

Promo Grant

Show your players some love with fun USTA Georgia promo items!

Social Media Grant

Put money behind your social media content and reach even larger audiences!