

2026 USTA Georgia CTDW

Welcome!

Atlanta, GA
February 7-8, 2026

Nonprofit Governance 101

The Fun Version

Jennifer Gregg

CEO
USTA South Carolina

Welcome To Board Service

- Boards -
 - Protect the Mission
 - Ensure Accountability
 - Help Organizations Thrive Long-term

Good Governance Makes Good Tennis Programs Possible



Who Is this Session For?

Is This You?

- New Board Members
- Returning Board Members
- Committee Members Considering Board Service
- Volunteers Who Want a Refresher

You Are Not Expected To Know Everything!

What is Nonprofit Governance?

Governance Simply Defined Is the Board's
Responsibility To:

- Set Direction
- Provide Oversight
- Ensure Accountability

Boards Focus On The *What* and *Why* - Not the Daily *How*.

Governance vs Management

A Critical Distinction

- Board
 - Mission & Strategy
 - Policies
 - Financial Oversight
 - CEO Support & Evaluation
- Staff
 - Day To Day Operations
 - Program Delivery
 - Volunteer Coordination

Boards Guide - Staff Manage



Core Duties Of Board Members



Duty Of Care
Be Informed & Prepared



Duty of Loyalty
Act In The Organization's
Best Interest



Duty Of Obedience
Follow The Mission,
Bylaws & Laws

Every Board Member Has These 3 Legal Duties

What Board Members Are Expected To Do

Effective Board Members

- Prepare For Meetings
- Ask Thoughtful Questions
- Participate Respectfully
- Think Long-Term
- Act As Ambassadors For The Organization



What Board Members Should Avoid Common Pitfalls

01

Micromanaging Staff

02

Acting Independently of the Board

03

Pushing Personal
Agendas

04

Getting Involved in Daily Ops



What Makes A Strong Board Member

In Your Experience, What Makes A Board Member Effective?

Table Discussion - 5 Minutes

How Boards Support Community Tennis



Ensuring Mission Alignment



Supporting Innovation



Advocating For The Organization



Supporting & Evaluating Leadership



Setting Policies



Budgets/Financial Controls

**Strong Governance = Sustainable Tennis
Growth**

Board Meetings What To Expect - How Boards Do Their Work

Typical Elements:

1. Agenda
2. Reports
3. Discussion
4. Motions And Votes

Your Voice Matters - Questions Are Encouraged!



Asking Good Governance Questions

Examples of Strong Board Questions

- How Does This Align With Our Mission?
- What Are The Financial Implications?
- What Risks Should We Consider?
- Is This Sustainable Long-Term?

Interactive: Governance Scenario

Small Group Discussion

A Board Member Wants To Step In And "Fix" A Program Issue.

What Is The Appropriate Governance Response?

Discuss And Share Insights.

The Board Staff Partnership

Best When Built With Trust

- Clear Roles
- Open Communication
- Mutual Respect
- Shared Commitment To Mission

Boards Succeed When Staff Succeed



Key Takeaways



Asking Questions Is Part Of The Job



Board Service Is A Team Effort



Governance Is Stewardship



Mission Comes First Always

Final Reflection

Is This In The Best
Interest Of The
Organization And Its
Mission?

—You





Thank You For Serving

Your Time Matters



Your Perspective Matters

Your Leadership Helps Drive Tennis

Thank You!

For Being a Voice For Tennis!

Jennifer Gregg

CEO

USTA South Carolina

Gregg@sctennis.com

How To Respond With Confidence

A Simple Response Approach

1. Acknowledge The Question
2. Answer Briefly
3. Redirect To Community Impact

You Don't Have To "Win" - You Just Need to Stay Credible

Key Takeaways

What To Remember

1. Be Clear Not Perfect
2. Lead With Community Impact
3. Stories > Statistics
4. Confidence Comes From Preparation

Remember To Be Real and True To Heart!

Header

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.



Header goes here

You can write your tips for your audience here:

1. First one goes here.
2. Second one goes here.
3. Third one goes here.
4. Fourth one goes here.
5. Fifth one goes here.

Subhead can go here

Can write something in the body here.



**“Start where you are.
Use what you have.
Do what you can”**

—Name of person

**“Start where you are.
Use what you have.
Do what you can”**

—Name of person

**“Start where you are.
Use what you have.
Do what you can”**

—Name of person



Headline goes here

01

Subhead

You can describe the topic of the section here

02

Subhead

You can describe the topic of the section here

03

Subhead

You can describe the topic of the section here

04

Subhead

You can describe the topic of the section here



Headline goes here

01

Subhead

You can describe the topic of the section here

02

Subhead

You can describe the topic of the section here

03

Subhead

You can describe the topic of the section here

04

Subhead

You can describe the topic of the section here



Header goes here

Here is some bodycopy you can place here.

- First one here
- Second goes here
- Third one goes here

Here is some text that can go in the body after the list here. You can write about anything here.



Headline

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.





Headline

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

Event Conference Speakers



Timmy Jimmy

You can speak about the speaker here



Julian Lyman

You can speak about the speaker here



Tracey Bower

You can speak about the speaker here



Lily Reid

You can speak about the speaker here

Event conference speakers



Jenna Doe

Senior Manager
USTA Florida

You can speak a bit about
this person here



Timmy Jimmy

Accountant Manager
USTA National

You can speak a bit about
this person here



Susan Bones

Manager Assistant
USTA California

You can speak a bit about
this person here

List without icons

Subhead

You can write text
here

Headline goes here



Subhead

You can write text here



Subhead

You can write text here



Mockup

You can replace the image on the screen with your own image. Just right-click on it and select "Replace image"



Infographics

01



SUBHEAD

You can write any
body text here

02



SUBHEAD

You can write any
body text here

03



SUBHEAD

You can write any
body text here

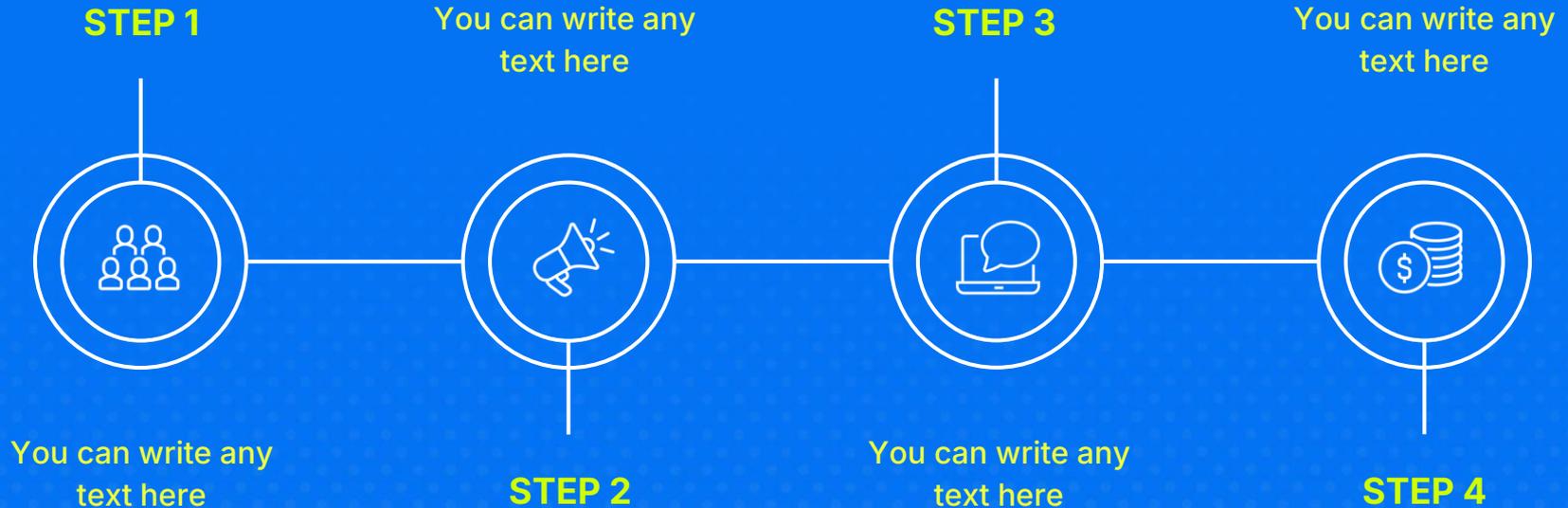
04



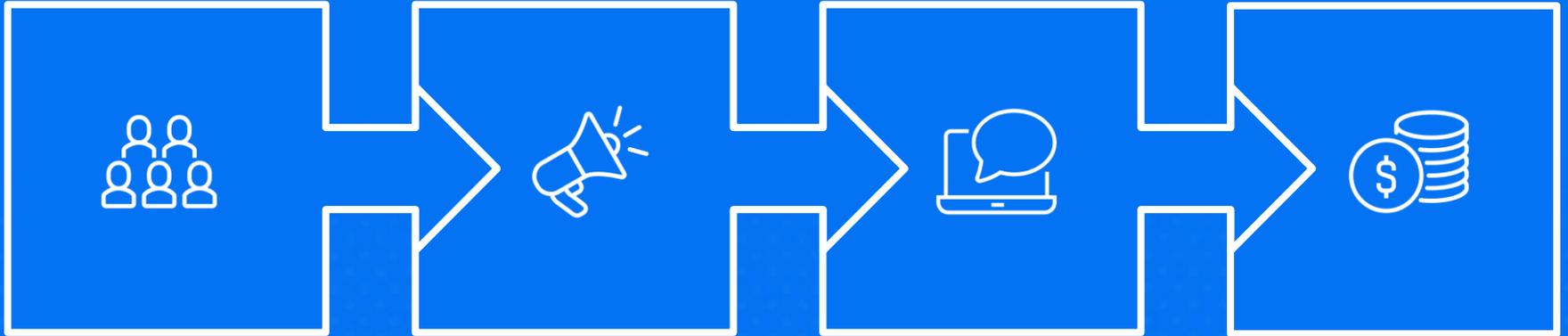
SUBHEAD

You can write any
body text here

Infographics

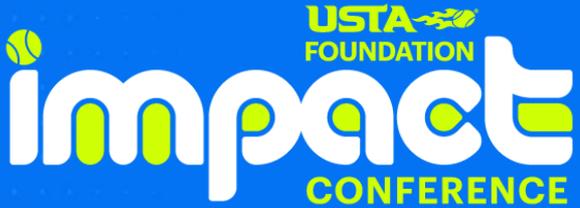


Infographics



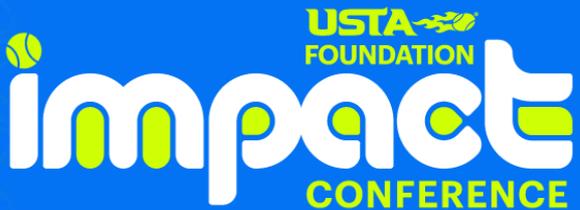
SUBHEAD

You can write any
text here



JTCC

**Creating opportunities, building communities and
unlocking the potential in every individual through
tennis and academics**



FEBRUARY 19-21

Text goes here