

USTA GEORGIA

The Social Serve

GAME.SET.POST.

2026 USTA Georgia Grants [Click Here!](#)

APRIL 2026

Upcoming for USTA Georgia

April 15

Junior Tennis Summer Camp Scholarship Deadline

April 30

Registration Deadline for the USTA Georgia Adult 18 & Over League Tennis State Championship (M&W 18 & Over: 3.0, 4.0 low, 4.0, 5.0)



Social in March

[National Day Calendar](#)

Notable Mentions of the Month

4/1: April Fool's Day

4/5: Easter

4/7: World Health Day

4/22: Earth Day

4/29: International Dance Day

Content Inspiration



Social Media Tips and Tricks

Create Relatable, Short-Form Video Content

Short videos (Reels/TikToks) are the fastest way to grow right now. You don't need perfect lighting, editing, or a big plan. What performs best is:

- Real moments
- Everyday struggles
- Humor people instantly recognize

Turn Every Post Into a Conversation

Social media isn't just about posting, it's about getting people to respond. The more engagement (comments, shares, saves), the more your content gets pushed out.



CTA Spotlight



Chattahoochee Area Tennis Association

CHATA is getting ready for May! We love a good save the date especially when it's packed with fun events for National Tennis Month. Sharing this with your members gives them something exciting to look forward to all month long!

[Post Link](#)

DON'T FORGET!

Marketing Grants Available to You

Marketing Match Grant

Go above and beyond with your marketing ideas and let us help with the costs!

Promotional Grant

Show your players some love with fun USTA Georgia promotional items.

Social Media Grant

Put money behind your social media content and reach even larger audiences!



GRANTS

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