

USTA GEORGIA

The Social Serve

GAME.SET.POST.

Grants are OPEN for 2026! [Click Here!](#)

MARCH 2026

Upcoming for USTA Georgia

March 9-13

Georgia Open ITF Wheelchair Championships - Level 1

March 20-22

55 and 65 & Over Mixed Doubles Regional Invitational, Columbus

March 31

Georgia Tennis Foundation Scholarship Application Deadline



Social in March

[National Day Calendar](#)

Notable Mentions of the Month

Women's History Month

3/8: International Women's Day

3/8: Daylight Savings

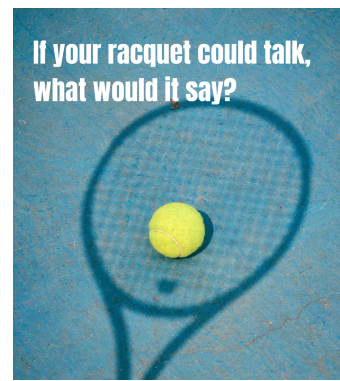
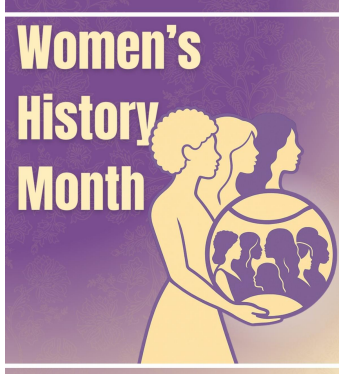
3/14: Pi Day

3/17: St. Patrick's Day

3/20: First Day of Spring

3/20: International Day of Happiness

Content Inspiration



Social Media Tips and Tricks

Use the "Comment Magnet" Trick

Ask something simple in the caption.

Examples:

- "Singles or doubles? 📍"
- "What annoys you most on the tennis court?"
- "Best tennis snack during tournaments?"

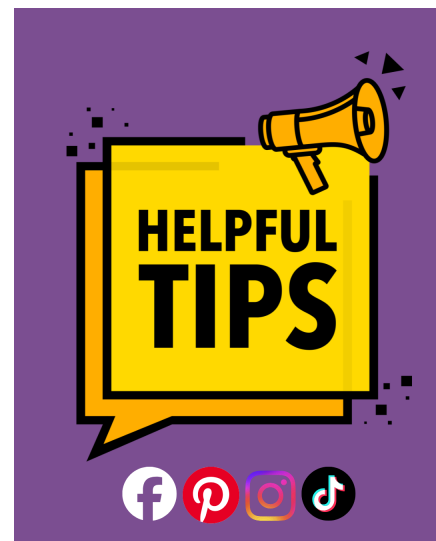
Even one question can double engagement.

Post When Your Audience is Active

For most audiences:

Best general times

- 7–9 AM (morning scroll)
- 12–1 PM (lunch break)
- 7–9 PM (evening scroll)



CTA Spotlight



Macon Area Tennis Association

The Macon Area Tennis Association will host Dinner on Center Court, benefiting MATA's Net Therapy Program and local NJTLs. Guests will enjoy dinner, cocktails, and a silent auction—all held right on the tennis courts at the John Drew Smith Tennis Center for a truly unique evening supporting tennis and community programs.

[Post Link](#)

DON'T FORGET!

Marketing Grants Available to You

Marketing Match Grant

Go above and beyond with your marketing ideas and let us help with the costs!

Promotional Grant

Show your players some love with fun USTA Georgia promotional items

Social Media Grant

Put money behind your social media content and reach even larger audiences!



GRANTS

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