

USTA GEORGIA

The Social Serve

GAME.SET.POST.

JUNE 2026

Upcoming for USTA Georgia

June 5 - 8

40 & Over League State Championships (M&W: 3.5, 4.5)

Columbus, GA

June 5 - 8

40 & Over League State Championships (M&W: 3.0, 4.0)

Rome, GA



Social in June

[National Day Calendar](#)

Notable Mentions of the Month

6/6: National Donut Day

6/8: National Best Friends Day

6/19: Juneteenth

6/21: Father's Day

6/21: First Day of Summer

6/27: National Sunglasses Day

Content Inspiration



Social Media Tips and Tricks

Create "Mic'd Up" Moments

Have a player, coach, volunteer, or tournament director wear a mic for 30 seconds:

- Before a match
- During warmups
- While setting up an event

These authentic behind-the-scenes clips often outperform polished videos.

Before & After Posts

Show:

- Empty courts → event in full swing
- Facility setup → final event
- Beginner player → current player

People love transformations.

Member Takeovers

Let a junior, league player, volunteer, or coach run Stories for a day. Followers love seeing events from a participant's perspective.



CTA Spotlight

Chattahoochee Area Tennis Association

The Chattahoochee Area Tennis Association hosted several events throughout National Tennis Month, including the always fun Derby Trifecta Triples! Players were encouraged to wear their best derby hats, with the winner receiving a free racquet stringing. It was such a fun and creative way to introduce players to the triples format while bringing a little extra excitement and friendly competition to the court.

CHATA
Chattahoochee Area
Tennis Association

DERBY

TRIFECTA TRIPLES

Don your Derby Hat and Run for the Roses

**National
Tennis
Month**

Free NTM Event
All levels - Sign Up

MAY 2
9:00-11:00

McCluskey Tennis Complex

Most Festive Derby Day Hat
winner will receive a free
racquet stringing

SCAN ME

DON'T FORGET!

Marketing Grants Available to You

Marketing Match Grant

Go above and beyond with your marketing ideas and let us help with the costs!

Promotional Grant

Show your players some love with fun USTA Georgia promotional items.

Social Media Grant

Put money behind your social media content and reach even larger audiences!



GRANTS

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