

USTA GEORGIA

The Social Serve

GAME.SET.POST.

MAY 2026

National Tennis Month!

Upcoming for USTA Georgia

May 1 - 4

18 & Over League State Championships (M&W: 3.0, 4.0 low, 4.0, 5.0)

Rome, GA

May 15 - 18

18 & Over League State Championships (M&W: 2.5, 3.5, 4.5)

Macon, GA

May 28 - 31

The Callen Cup

Huntsville, AL

May 29 - June 1

55 & Over League State Championships (M&W: 3.0-4.0, 9.0)

Columbus, GA



Social in May

National Day Calendar

Notable Mentions of the Month

National Tennis Month

Mental Health Awareness Month

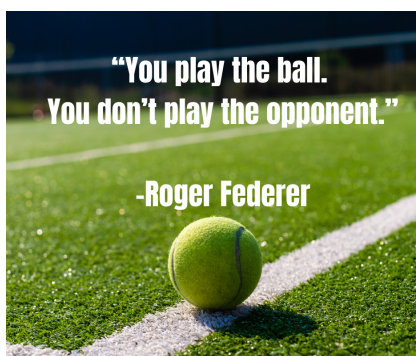
5/4: Star Wars Day

5/10: Mother's Day

5/25: Memorial Day

5/27: Sunscreen Day

Content Inspiration



Social Media Tips and Tricks

Don't forget the power of Stories

Stories are great for quick updates, reminders, polls, and countdowns. They keep you visible without overloading your main feed.

Lean into community, not just promotion

Highlight players, teams, volunteers, or behind-the-scenes moments. People engage more with people than with announcements.

Repurpose your content

One piece of content can go a long way. Turn a photo into a Reel, a Reel into a Story, and highlights into a recap post. Work smarter, not harder.



CTA Spotlight



Clarke Oconee Tennis Association

We love a good giveaway! COTA is encouraging members to complete a survey for a chance to win tickets to the NCAA Tournament. Great job, COTA for using your resources and community connections.

[Post Link](#)

DON'T FORGET!

Marketing Grants Available to You

Marketing Match Grant

Go above and beyond with your marketing ideas and let us help with the costs!

Promotional Grant

Show your players some love with fun USTA Georgia promotional items.

Social Media Grant

Put money behind your social media content and reach even larger audiences!



[GRANTS](#)

USTA Georgia | 116 Marble Mill Rd NW | Marietta, GA 30060-7947 US

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